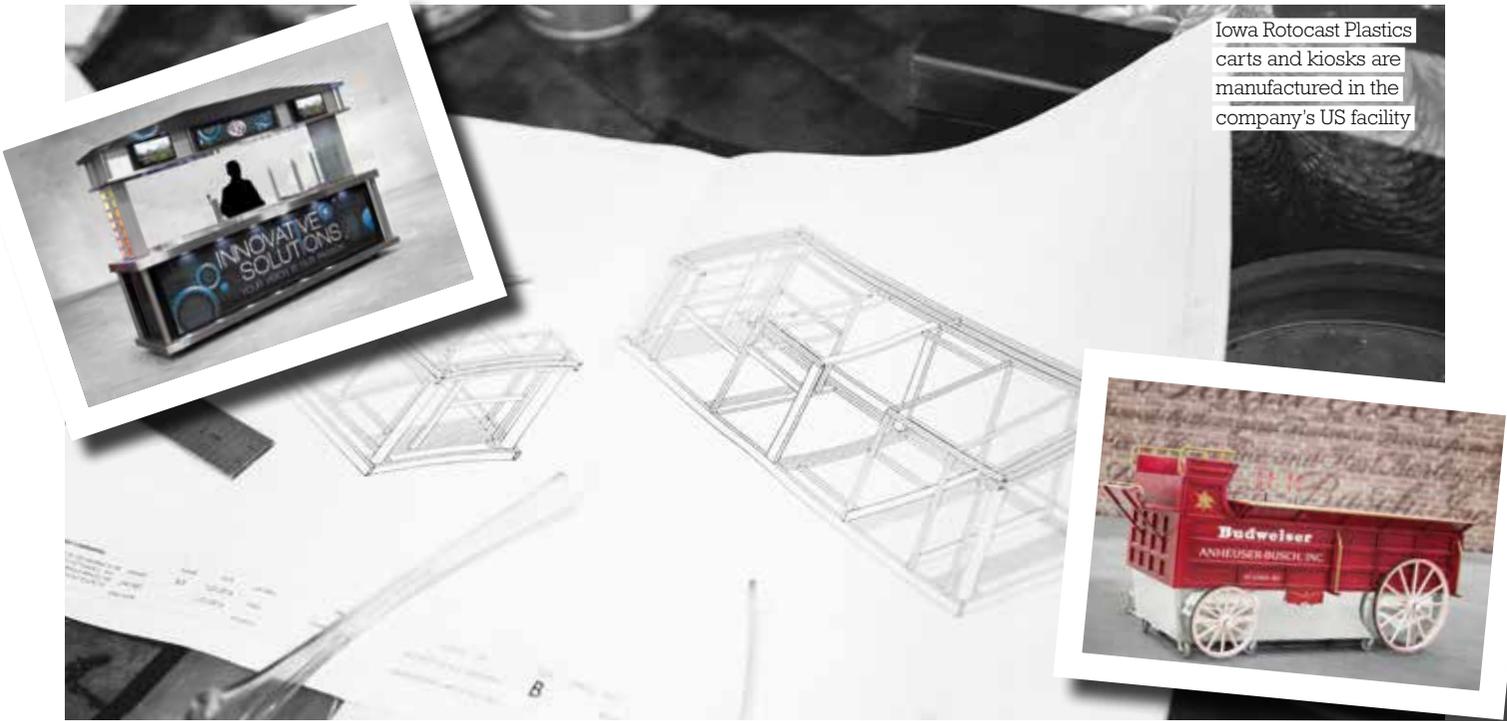


**Show and sell:** Boasting a history of 33 years, and serving 50 states and 41 countries, a US company offers innovative solutions for venues



Iowa Rotocast Plastics carts and kiosks are manufactured in the company's US facility

A leading manufacturer of premier merchandising products, Iowa Rotocast Plastics caters to an array of customers, including Fortune 500 companies such as Anheuser-Busch InBev, MillerCoors, PepsiCo/Gatorade, Coca-Cola, Constellation Brands, Nestlé Waters, and more. IRP has become synonymous with quality, customer satisfaction, reliability and value. IRP products have unparalleled craftsmanship because each and every product sold to customers is manufactured in Northeast Iowa, the heartland of the USA.

Given the caliber of the products produced and the phenomenal growth of the company, it's easy to overlook IRP's humble grassroots origins. What is now known as IRP was originally the Super Cooler company. Owners Floyd and Susan Mount founded the company in 1983 and set up production on their home property. In 1986 the company changed its name to Iowa Rotocast Plastics to better reflect its continually expanding product line, and in 1987 all production was moved to a larger facility in Decorah. After 32 years, three

relocations, and numerous expansions due to growth, the current IRP manufacturing plant is now over 200,000ft<sup>2</sup>, with production running 24 hours a day, five days a week.

In 2014, the company's fabrication division completed a 40,000ft<sup>2</sup> expansion, resulting in an increase in production capabilities by over 3,100 units in the past 18 months. This equals a 165% increase in custom projects from 2013 to 2015. IRP's growth in this sector is due in part to the company's innovative designs, superior products, as well as its ability to meet crucial project deadlines.

**Market coverage**

IRP has had significant experience in the design and fabrication of carts and kiosks for over 200 different professional or collegiate sports venues, 102 of which have seating capacity over 15,000. IRP products can be found in the USA in all 50 states, in addition to 41 countries around the world. IRP typically collaborates with the concessionaire at each of these locations to provide new kiosk solutions on an ongoing basis, based on year-on-year needs.

IRP carts can be designed with a combination of food and beverage serving options, or as mobile retail or POS stations. No cart is too big or too small – the company's largest project to date was a brand-specific kiosk designed for Anheuser-Busch InBev that was over 20ft in length. IRP routinely produces unique one-off carts, but its fabrication facility is well-equipped for mass production of any cart design. IRP is capable of fulfilling complete stadium packages and the company's entire process is streamlined because all elements of design and production are kept in-house, allowing maximum efficiency and quality control. This means all projects ship straight from the facility where they are designed and fabricated. The company's central location in the USA allows for shorter lead times to either coastline, and beyond. ■

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